

# Marc André Stuhldreier, PhD

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Associate Professor in Business law with a focus on the intersection between technology, cybersecurity, EU data (protection) policy, AI regulation, and intellectual property and their impact on innovation and the realisation of societal objectives and human rights. In my academic career, I seek to contribute to the creation and dissemination of knowledge through research and academic teaching.

**Research Interests:** *IT & data (privacy) law; Cybersecurity law; EU data policy; IP law; human rights; AI ethics.*

## Education

- 2015 - 2019**     **Northumbria University, Newcastle**  
*PhD in Law*  
Research thesis scrutinising international IP law, pharmaceutical patent rights, health innovation & public health concerns, and private actor responsibilities towards human rights.  
*Awarded on 6 November 2019.*
- 2014 - 2015**     **Westfälische Hochschule, University of Applied Sciences**  
*LL.M Master in Business Law (Degree not completed)*  
Terminated early to take up a PhD Scholarship at Northumbria University, Newcastle.
- 2013 - 2014**     **Trinity College Dublin**  
*LL.M Master of Laws – General*  
Focus areas: EU Law, Globalization & the law, Public int'l Law, and Climate Change Law.  
Master thesis assessing economic and social human rights responsibilities of multinational actors involved in international trade, addressing issues concerning IP laws and the MDGs.  
*Overall result 2.1 (Upper Second).*
- 2008 - 2013**     **Westfälische Hochschule, University of Applied Sciences**  
*LL.B International Business Law & Business Management*  
Subjects include: EU Law, International IP Law, International Legal Systems, International Trade Law, Conflicts of Law, Political Economics, Legal and Business Ethics.  
*Overall result of 2,4 (Good) equivalent to a 2.1 (Upper Second).*

## Professional Qualifications

**September 2020**, TÜV (Germany) qualified **Data Protection Officer** • **October 2020**, TÜV (Germany) qualified **Data Protection Auditor** • **November 2020**, Alfatraining preparation course in **IT-Security**

## Work Experience

- October 2023**     **Linköping University**  
- **current**     *Associate Professor in Business Law (promoted from Lecturer on 01 Jan 2024), focussing on IT & cybersecurity law, EU law, EU data (protection) law & data policy, and intellectual property.*
- Sept 2021 –**     **Linköping University**  
**October 2023**     *Postdoctoral Fellow in Culture and Society, focussing on innovation, intellectual property, EU data policy & data protection, and human rights as part of the ERC funded PASSIM project.*
- Nov 2020 –**     **SportScheck GmbH**  
**Aug 2021**     *Data Protection Officer and Compliance Manager for a German sports equipment retailer with over 1000 staff members and about 4 million customers.*

- July 2019 – July 2020**      **Finanzamt Bochum-Süd (German Revenue Office)**  
*Civil service position (fixed-term contract) in personal data processing in preparation of the German property tax law reform.*
- Sept 2019 – April 2020**      **Jessup Moot Court Competition Coach (Volunteering)**  
*Coaching the Novosibirsk State University’s student team in the 2020 Philip C. Jessup International Law Moot Court Competition, advising on international trade law and providing guidance on developing research skills*
- Oct 2015 – Nov 2019**      **Northumbria University, Newcastle**  
*Four years of experience in academic research and teaching in the field of International Trade Law, IP & IT Law, Human Rights and Sustainable Development as part of my PhD Scholarship.*

### **Voluntary Leadership Roles**

- 2018 - 2019**      Elected as Treasurer to Northumbria Students’ Union’s Music Society, taking on administrative work, further leading the University’s Jazz Band for three consecutive years (since 2016).
- 2016 - 2018**      Elected as President of the European Students’ Society at Northumbria Students’ Union in 2016, assisting European and International students encountering difficulties with their international student experience. Successively, elected as Treasurer of the Erasmus Students’ Society in 2017, continuing the work of the former European Students’ Society.
- 2013 - 2014**      Appointed to the role of Course Representative for the module ‘Master of Laws – General’ representing my peers within the Law School during my Master studies at Trinity College Dublin.

### **Language and Additional Skills**

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|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>German</b>               | Native language                                                                                                                                                                         | <b>Swedish</b>              | Level B1                                                                                                                                                                 |
| <b>English</b>              | Proficient level, IELTS overall Band 7.5, Master and PhD studies in Ireland and the UK                                                                                                  | <b>Spanish &amp; French</b> | Basic knowledge, educated at school, additional training in Spanish at University                                                                                        |
| <b>Leadership Skills</b>    | Developed in various volunteering leadership roles in society committees at Northumbria Students Union as well as in my role as Course Representative for my master’s course in Dublin. | <b>Organisation Skills</b>  | Developed through the organising of high-level academic conferences during my postdoc period, and in my various extra-curricular leadership roles throughout my studies. |
| <b>Collaboration Skills</b> | Collaborative work experience in student society committees and in planning teaching activities as well as organising conferences throughout my postdoc.                                | <b>Presentation Skills</b>  | Proficient oral and visual presentation skills obtained by teaching at university level and presenting several research papers at academic conferences.                  |

### **Awards**

- A&L Goodbody Prize for Best IT/IP Law Article** in Vol. 19 Trinity College Law Review (2016) • **Best Research Poster** at the North East Law Forum (2017) • **Northumbria Students’ Union Treasurer of the Year** (2019) • **Leadership in Volunteering Award** (2019) • **Northumbria University’s Gold Recognition Award** (2019) • **Northumbria Students’ Union Committee of the Year** (2019)

## Teaching Expertise

**1469+ hours** teaching experience in subjects including **EU Law, IT & Cybersecurity Law** (incl. **Data Protection**) **European Data Policy, IP Law,** and **Human Rights**, further elaborated in the Document *‘Conferences, Teaching Experience, and Pedagogic Approach’*. **90 hours** master thesis supervision in IT law, and **65 hours** bachelor theses.

## Related Academic Activities and Achievements

- 2023 - 2025** Lead editor for a special issue at Culture Unbound on ‘Digital Cultural Heritage, AI, and Authenticity’ together with five other researchers from Linköping University, the University of Lapland, and Vilnius Tech.
- 2022 & 2023** External expert paper advisor for students in the Master of Laws in Intellectual Property, jointly organised by the ITCILO, UNITO and WIPO in two consecutive years.
- 2022** Successfully received 159 800 SEK (approx. 15.000€) in funding from Riksbankens Jubileumsfond (Ref. F22-0044) for hosting a high-level symposium on in Norrköping, Sweden.

## Conference Organisation

- May 2023** ‘Roundtable on Data Governance: From Europe to the Global South – or vice-versa?’ co-organized by the South Centre and project PASSIM (Linköping University)’ co-organised by the South Centre and me, hosted in Geneva, Switzerland.
- September 2022** Symposium on Contemporary Issues in Global Studies: ‘Intellectual Property, Technology, Culture and Health’ co-organised together with Martin Fredriksson of Tema Q LiU.

## Publications

- 2024** Stuhldreier M, ‘Fostering Innovation by Utilising Big Data: The Data Act and the Risk of Quasi-Exclusivity Reinforcing Data Lockups’, in Naim N (ed), *Developments in Intellectual Property Strategy* (Palgrave Macmillan, 2024).
- 2023** Stuhldreier M, ‘Data Access and the EU Data Strategy: Implications for the Global South’, South Centre Policy Brief 122, 30 November 2023, Geneva.
- 2023** Stuhldreier M, ‘The Gewirthian Needs-Based Hierarchy: A Concept for Prioritizing Conflicting Norms in International Law’, *Nordic Journal of Human Rights*, 41:4, 452-470.
- 2022** Stuhldreier M, ‘Internet of Things and the Law: Legal Strategies for Consumer-Centric Smart Technologies, Guido Noto la Diega (Routledge 2022, 416 pages)’ (2022) *JWIP*, 596 [Book Review]
- 2019** Stuhldreier M, ‘The Patentability of Medical Products: Identifying Responsibilities of Pharmaceutical Corporations towards the Right to Health’ (2019) as PhD thesis published in the British Library Thesis Collection; ISNI: 0000 0004 8506 1450.
- 2016** Stuhldreier M, ‘The Trans-Pacific Partnership Agreement and Its Threats to the Affordability of Medical Products in Developing Countries’ (2016) 19 *Trinity C.L. Rev.* 175.
- 2013** Albrecht A and Stuhldreier M, ‘Tierprozesse, Bankrotte und andere Seltsamkeiten – Ein Blick in eine spezielle Rechtskultur des Mittelalters’ (2013) *ZinsO*, 2526. [in German]

## References

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## Overview of Conference Presentations & Organisation

### 2023

- South Centre, Geneva, Roundtable on Data Governance: From Europe to the Global South – or vice-versa? 2022, I was co-organiser and presented a paper on ‘Data Enclosures, Access Rights, Fortress EUrope’

### 2022

- Symposium on Contemporary Issues in Global Studies: ‘Intellectual Property, Technology, Culture and Health’ – I co-organised this international conference, hosted in Norrköping, together with Martin Fredriksson of Tema Q at Linköping University
- At the 13th Annual ISHTIP workshop in 2022, hosted by the University of Gothenburg, I acted as a commentator for a paper on ‘Devaluing Trademarks in an AI Driven Marketplace’ by Christine Haight Farley

### 2018

- Northumbria University Business & Law Doctoral and Faculty Conference 2018, paper presentation on ‘Apocalypse now: Of zombie viruses and neglected diseases’

### 2017

- SLS Graduate Conference 2017, paper presentation on ‘Social Norms and Access to Medicines – Can Duty to Rescue Laws be Applied to Pharmaceutical Companies?’
- North East Law Forum Conference 2017, paper presentation on ‘The Patentability of Medicines – Can Injustice be Justified?’ and poster presentation on ‘Enhancing Access to Medicines – Moral Duties and Legal Obligations’ – awarded the conference’s prize for the **Best Research Poster**
- SLSA Conference 2017, poster presentation on ‘Enhancing Access to Medicines – Moral Duties and Legal Obligations’

### 2016

- UNN-NBS and PolyU SPEED Conference 2016, paper presentation on ‘Corporate Social Responsibility and the Right to Health in the Pharmaceutical Industry’
- ATINER Annual International Symposium on Development Studies 2016, paper presentation on ‘To what extent is the risk to health created by patent rights on medical products under international law linked to sustainable development of developing countries?’
- Trinity College Law Student Colloquium 2016, paper presentation on ‘The Trans-Pacific Partnership Agreement and its Threat to the Affordability of Medical Products in Developing Countries’